★Monetize Your Hobbies, LLC

Capability Snapshot

• Strategic Communications • Public Outreach Campaigns
• Stakeholder Engagement • Program Communications Support
• Training & Technical Assistance • Strategic Planning & Program Development • Visual Communications & Design

Business Structure:
Woman-Owned Small Business | LLC

UEI: **NSTVA1ZPBVG3** | CAGE: **0X7Q6**

NAICS | **541613 – Marketing Consulting Services**
• 541618 • 541511 • 541611 • 541430 • 541820 • 541990 • 541910 • 813410 • 561110 • 921190

CAPABILITY STATEMENT

"Strategic communications, program development, and visual design services supporting government agencies and mission-driven organizations."

CORE COMPETENCIES

Strategic Planning & Program Development

Strategic planning • Program design & implementation • Project management • Stakeholder engagement

Strategic Communications & Public Engagement

Communications strategy • Public outreach campaigns • Media & content strategy • Community engagement

Visual Communications & Design

Brand identity & visual systems • Marketing & public outreach materials • Web & user experience (UX) design • SEO & SMO • Digital & traditional

COMPANY DATA

CEO **Wanda L Mitchell** | Principal Consultant

Differentiators

- Expertise engaging niche, community-based, and mission-driven audiences often overlooked by traditional outreach strategies.
- Agile small business with the capacity for rapid response and flexible collaboration.
- Integrated consulting, communications, and design services that move projects seamlessly from strategy to implementation.

Past Performances

Baltimore Advocates for Arts Education | Developed strategic communications and advocacy campaigns that grew the online community to more than 300 in 2 months.

Zenith Dance Rhythms, LLC | Designed marketing and outreach strategies to increase community awareness and youth participation in the newly launched dance-based mentoring program that Monetize Your Hobbies, LLC helped to initiate.

★ FROM VISION TO VISIBILITY ★